

3<sup>rd</sup>International Conference  
on Steels in Cars and Trucks

# SCT2011

Steels in Cars and Trucks  
June 5-9, 2011, Salzburg, Austria  
[www.SCT2011.com](http://www.SCT2011.com)

## Offer to Exhibitors

Over 300 visitors (40% international) attended the second conference on Steels in Cars and Trucks (SCT 2008 – June 2008) which was organized by the Steel Institute VDEh and supported by the VDA, AWT and ASMET. The ratio of steel producers to representatives from the automotive/supplier industry was 50:50. The goal of initiating and further developing the network between steel producers, automobile manufacturers and automotive suppliers was successfully achieved.

Enthusiastic feedback praised in particular the scientific and economic oriented presentations given by the international speakers, the accompanying exhibition, the impressive location and the good organisation. Furthermore, the enjoyable Evening Event still today remains in the memories of many, which truly helped to strengthen networks formed at the conference.

The positive press coverage reflects the broad interest in the use of steels in the automotive industry. A comprehensive and wide reaching marketing campaign with flyers, first/second announcements, mailings, newsletters, website, flags and much more brought, and continues to convey, the SCT message to the target groups.

### Bringing the automotive, supplier and steel industries together

### Future trends in steel development, processing technologies and applications

With an attractive exhibitor package that can be tailored to suit your individual needs, we would like to invite you to take an active role in SCT 2011.



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Organizers/Hosts





As an exhibitor you have the possibility to book only floor space or a fully equipped booth. Please find below the different types of booths and prices for floor space:

## Exhibitor Package 1 (without booth construction)

3,200 €

- 6 sqm floor space
- free entry for one person
- additional 3-day ticket: 560 € up to a maximum of four tickets
- additional 1-day ticket: 250 € up to a maximum of four tickets
- **per additional sqm** (maximum of 12 sqm)

300 €

## Exhibitor Package 2 (Panel presentation)

1,900 €

- panel with cupboard, electricity, lighting, printing and lamination of one poster, 1 rack for brochures, 1 chair
- free entry for one person
- additional 3-day ticket: 560 € up to a maximum of three tickets
- additional 1-day ticket: 250 € up to a maximum of three tickets



## Exhibitor Package 3

3,900 €

### Fully equipped with booth

- 6 sqm floor space (2 x 3 m)
- standard exhibition construction
- lighting, electricity, carpet, table, 2 chairs, 2 racks for brochures, 1 triple-socket
- free entry for one person
- additional 3-day ticket: 560 € up to a maximum of five tickets
- additional 1-day ticket: 250 € up to a maximum of five tickets
- **per additional sqm with booth construction**



390 €



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## Part of joint booth CAR or TRUCK

1,500 €

### Part of a joint exhibition stand

- printing and lamination of one poster (W x H: 95 cm x 120 cm)
- printing and lamination of logo/claim (W x H: 95 cm x 50 cm)
- lighting, electricity, carpet, 1 bar table, 1 cupboard, 2 stools, 1 rack for brochures
- free entry for one person
- additional 3-day ticket: 560 €
- additional 1-day ticket: 250 € up to a maximum of two tickets



## Additional equipment, furniture

Customised booth layouts or additional items are naturally possible but will usually result in additional costs. Please do not hesitate to contact us, should you have any special requests. We will do our utmost to meet your individual requirements.

The maximum booth height depends on the position of your stand. Please contact TEMA for additional information.

## General information about the prices

Austrian VAT will be added to all prices

If you have any questions concerning your registration and/or your exhibition, please contact:

**Mr. Carsten Scheele | TEMA Technologie Marketing AG**  
Theaterstr. 74 | 52062 Aachen | Germany  
Phone: +49 241 88 970-18 | Fax: +49 241 88 970-42  
Email: [scheele@tema.de](mailto:scheele@tema.de) | [www.sct2011.de](http://www.sct2011.de)

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Fax: +49 241 88 970-42

## Exhibitor Registration Form

SCT 2011

**Please fax back to: +49 241 88 970-42, attn. Mr. Carsten Scheele**

I would like to exhibit from June 5-9, 2011 at the "Steels in Cars and Trucks 2011" conference (SCT 2011), in Salzburg, Austria.

**Please mark with a cross the items you would like to book.**

- |  |                         |
|--|-------------------------|
| <input type="checkbox"/> Exhibitor Package 1             | 3,200 €                 |
| <input type="checkbox"/> additional sqm (300 €)          | Number of sqm _____     |
| <input type="checkbox"/> Exhibitor Package 2             | 1,900 €                 |
| <input type="checkbox"/> Exhibitor Package 3             | 3,900 €                 |
| <input type="checkbox"/> additional sqm (390 €)          | Number of sqm _____     |
| <input type="checkbox"/> Exhibitor Package CAR           | 1,500 €                 |
| <input type="checkbox"/> Exhibitor Package TRUCK         | 1,500 €                 |
| <input type="checkbox"/> Additional 3-day ticket (560 €) | Number of tickets _____ |
| <input type="checkbox"/> Additional 1-day ticket (250 €) | Number of tickets _____ |
|  | Total _____             |

Additional Equipment (Please note your requirements)

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Title:
First Name:
Last Name:
Position:
Company/Institute:
Address:
Zipcode:
City:

State:
Country:
Phone:
Fax:
Email:
Web:

Date / legally binding signature

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**VDA****zmb**  
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